



## The Original Community and Dating Site For Intelligent Fans of Japanese Animation, Manga, and Gaming.

As of Spring 2006, OtakuBooty has over 4,800 members and is poised for rapid growth in the coming months.

*Note: The most recent version of this document, along with photos and other press materials, can always be found at <http://www.otakubooty.com/press>*

### Interview/press opportunities

Need content for your blog or webcast? Want to interview the talkative, round mound of fun responsible for this mess? Contact us at [press@bootyproject.org](mailto:press@bootyproject.org) to arrange an interview with webmaster John Booty. The easy part is getting him to agree to an interview; the hard part is shutting him up.



### What makes OtakuBooty's community truly special?

OtakuBooty has a tight-knit community that has banded together for countless activities: a Full Monty-style fundraiser for Hurricane Katrina victims, raising money for a member who lost his apartment in a fire, and even clothing themselves in custom-made OtakuBooty hockey jerseys.

And then there are the parties.

OtakuBooty parties are famous (and infamous) for being "you had to be there" events at conventions and in members' homes. Their legends will be passed down to future generations in hushed tones.

### What makes OtakuBooty different from the competition?

OtakuBooty prides itself on finding the *best* members, not the *most* members. We're content to let MySpace grow to include every living organism on Earth. OtakuBooty will continue to be a home for the smartest, the funniest, and the sexiest.

### What unique features does OtakuBooty have?

OtakuBooty was built from scratch on custom-developed software with an emphasis on community development and togetherness.

No "avatars" are allowed; all members use real photographs of themselves. Nearly all the content on OtakuBooty, from pre-formatted profile comments to graphical site themes, comes from members themselves.

The true standouts are the special Friends-Only Pictures galleries. Members can maintain a separate gallery of pictures that are visible only to people they've marked as friends. As you might guess, these tend to get *very* interesting.

### Why is there a small fee to gain full membership privileges on OtakuBooty when many other sites are free?

This has been one of the most beneficial policies imaginable and is key to our success. Taking a cue from the SomethingAwful forums, we implemented this fee because it encourages positive participation in the community. Nobody wants to pay money just to misbehave on the forums and get thrown off the site.